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Columbus, Ohio
Crown Plaza Hotel
September 26-28, 2016

Marlene Coles
Associate Director, ProQuest Dissertations Publishing
AGENDA

• Thank You
• ProQuest ETD Administrator
• ETD Student User Survey
• Feedback and Results
• Data Story
• ETD 2.0
ProQuest ETD Administrator (Site Builds)

<table>
<thead>
<tr>
<th>YEAR</th>
<th>SITE BUILDS</th>
<th>ACTIVE SITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>140</td>
<td>140</td>
</tr>
<tr>
<td>2010</td>
<td>310</td>
<td>280</td>
</tr>
<tr>
<td>2013</td>
<td>630</td>
<td>528</td>
</tr>
<tr>
<td>2016</td>
<td>750+</td>
<td>656</td>
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</tbody>
</table>
Purpose of the ETD Administrator

• Workflow tool (approval, review, deposits, IR, Creative Commons and Administrative Documents).

• Facilitates process improvements.

• Cost savings for both ProQuest and schools
  • Publishing fees eliminated
  • Shipping costs eliminated
  • Bookkeeping related activities eliminated

• Content ingestion for the ProQuest Dissertations and Theses Database (PQDT GLOBAL).
Welcome to the ETD Administrator @ ProQuest Dissertations Demo Site

Start the process of publishing to ProQuest Dissertations Publishing by submitting your completed dissertation/thesis using ETD Administrator.

You will be entering information about your dissertation/thesis, uploading a copy of your work, and ordering printed copies (if desired). Your submission will be reviewed by staff at your school before they deliver it to ProQuest.

Note: If you need to finish your submission later (for instance, if you need to update your PDF file before uploading it), you can save your information and come back later to finish. No information will be lost.

Some items to have on hand:

- A PDF copy of your dissertation/thesis. This must be a single file. If your manuscript is in Word or RTF format, we can convert it into a PDF.
- Abstract
- Optional Supplementary files (images, data, etc.) that are an integral part of the dissertation/thesis, but not part of the full text.
- Advisor and other Committee Members’ Names
- Subject Categories - 1 - 3 that best describe your dissertation/thesis subject area.

Continue
Purpose of the ETD Surveys

• Collect continuous feedback on the Student Tool
  • Overall satisfaction
  • Satisfaction with specific sections of tool
  • Specific areas for improvement

• Monitor need for new features.

• Monitor the impact of our enhancements.

• Prioritization of product development planning.
What have we done with the survey feedback?

- Added the ability to incorporate the IR name on IR Publishing Options page.
- Added a process map on the home page.
- Provide explanations of each submission & review status in author MY ETDs list.
- Streamlined the PDF Conversion process.
- Added additional email reminders in the PDF revision process.
What have we done with survey feedback? Cont.

- It is serving as the basis of regional workshops we have been conducting last 2 years for ETD Site Administrators.
- It is serving as the basis of planning and development for ETD 2.0
- Strong emphasis on improving functionality in Site Administrator Module (e.g. open-text boxes)
- Working to improve the options services ordering process (providing multiple shipping addresses)
Examples of Enhancements based on student feedback
Home Page Process Map
(Review and Approval)

Make your thesis or dissertation available to the research community with ProQuest ETD Administrator

Here's why:

- It's easy
- Submissions, revisions, re-submissions, and approvals with your administrator, online
- Your work deposited, as applicable, into your institution's repository
- Your work, part of the most comprehensive collection of dissertations and theses in the world

After reviewing your submission, your institutional administrator will inform you of any necessary revisions. You make the revisions and upload the changes to your existing submission. When no more revisions are needed, the administrator approves your submission. The next step will be to deliver it to your institution's repository, and to ProQuest, within applicable policies and timelines enforced by your institution.

Here's the workflow:

1. Submit
   You

2. Review
   Your institutional administrator

3. Revise & Approve
   You and your administrator

4. Deliver
   Your administrator, to ProQuest

5. Done
   Your work is now on ProQuest!

Sign up and get started today!
Home Page Process Map
(Delivery to ProQuest)

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Create or continue with submission
Explanations of Submission and Review Status - in author’s MY ETD LIST
Welcome to the ETD Administrator - ProQuest Dissertations Demo Site

Please select your dissertation/thesis below to revise or continue your submission.

Comparative Analysis of Feminist Literature from decades of the 1970s and 2000s
ID: 12998
Status: Submission in review
Revise View

Comparative Analysis of Academic Underachievement in Britain, France and India
ID: 12888
Status: Submission in review
Your submission is being reviewed by your institutional administrator at ProQuest Dissertations Demo Site. Questions? Contact admin@umi.com
Revise View

Value of Routine and Structure in Academic Achievement for K-12 Students
ID: 12755
The 600 Year Human Project: Modern Perspectives on the Fall of Rome
ID: 13123
Status: Revisions requested

Revisions requested
Revisions have been requested by your institutional administrator at ProQuest Dissertations Demo Site. You should have received an email with the requested revisions. Questions? Contact marlene.coles@proquest.com

The Value of Usage Statistics in Acquisition Decision-Making
ID: 12752
Status: Revisions requested

Creative Destruction
ID: 12116
Status: Revisions requested

Bach, Beatles, Boy George
ID: 11686
Status: Revisions requested
Trends based on Data
Increased Adaptation

Your overall experience:

Answered: 5,467  Skipped: 0  First: 10/18/2013  Zoom: 2014 to 2016

I was satisfied with the overall ease of using ProQuest's ETD Administr...
Favorable decrease in need for assistance with submitting
Improved feedback about account creation

I was able to set up my account without problems.
Increase in favorable assessment of site navigation
Increased favorable assessment of process

Once I logged in, the steps to complete my submission were clear.
Comparative assessments of other elements
Q4 I created the PDF of my dissertation or thesis using:

Answered: 2,710  Skipped: 2

- Adobe Acrobat: 39.85%
- Microsoft Word: 27.38%
- LaTeX: 4.32%
- ETD Administrat...: 12.44%
- Other: 16.01%

Q4 I created the PDF of my dissertation or thesis using:

Answered: 2,011  Skipped: 0

- Adobe Acrobat: 32.92%
- Microsoft Word: 44.26%
- LaTeX: 7.98%
- ETD Administrat...: 8.95%
- Other: 5.92%
Q11: Approximately how much time did you spend using the ETD Administrator tool (from creating an account - submitting your ETD; not including time spent outside the tool)?

Answered: 2,632  Skipped: 20

- 1 - 15 minutes: 15.19%
- 15 - 30 minutes: 35.10%
- 30 - 45 minutes: 22.81%
- 45 - 60 minutes: 12.63%
- 1 - 2 hours: 9.73%
- Over 2 hours: 4.53%

Q11: Approximately how much time did you spend using the ETD Administrator tool (from creating an account - submitting your ETD; not including time spent outside the tool)?

Answered: 1,998  Skipped: 13

- 1 - 15 minutes: 19.72%
- 15 - 30 minutes: 37.19%
- 30 - 45 minutes: 22.12%
- 45 - 60 minutes: 9.61%
- 1 - 2 hours: 7.41%
- Over 2 hours: 3.95%
Getting them to the finish line!
Final Key Points (Importance of User Feedback)

- Data establishes that design improvements can benefit from user feedback.
- Incorporating user feedback can lead to increased user satisfaction.
- User feedback is useful to prioritizing the allocation of scarce development resources.
ETD 2.0
(Upgraded Infrastructure and Site Administrator Control)

• In preparation, we have conducted additional research.

• Perhaps the most notable changes coming with be on the Site Administrator Module.

• Product Owner on the project will be Scott Bourns.
Thank you!!!!

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