Digitization to Discovery
What impact do digitized theses & dissertations have on the IR?

Findings
- Substantial increase in overall IR downloads
- Increase in downloads per item
- Promote your graduate works!
- Downloads and citations statistics are not the same
- Better citation understanding and tracking needed
- Consider a “take-down” author contact policy
- Similar findings reflected in PQDT

Source: Linda Bennett Gold Leaf Communications; Dimity Flanagan, London School of Economics; Fiona Greig, University of Surrey