<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>id</td>
<td>score</td>
<td>title</td>
</tr>
<tr>
<td>3044379</td>
<td>2782</td>
<td>A new antibiotic kills pathogens without detectable resistance</td>
</tr>
<tr>
<td>3927843</td>
<td>2728</td>
<td>Autism Occurrence by MMR Vaccine Status Among US Children With Older Siblings With and Without Autism</td>
</tr>
<tr>
<td>4190019</td>
<td>2432</td>
<td>Accelerated modern human-induced species losses: Entering the sixth mass extinction</td>
</tr>
<tr>
<td>3030718</td>
<td>2340</td>
<td>Cancer etiology. Variation in cancer risk among tissues can be explained by the number of stem cell divisions</td>
</tr>
<tr>
<td>4443094</td>
<td>2294</td>
<td>Estimating the reproducibility of psychological science</td>
</tr>
<tr>
<td>2972120</td>
<td>2129</td>
<td>Plastic Pollution in the World's Oceans: More than 5 Trillion Plastic Pieces Weighing over 250,000 Tons Afloat at Sea</td>
</tr>
<tr>
<td>3044386</td>
<td>2013</td>
<td>The geographical distribution of fossil fuels unused when limiting global warming to 2 °C</td>
</tr>
<tr>
<td>3001691</td>
<td>1913</td>
<td>An Efficiency Comparison of Document Preparation Systems Used in Academic Research and Development</td>
</tr>
</tbody>
</table>
GIS data
3D models
Figshare can preview over 1,500 different file type extensions in the browser.
Every item on Figshare gets a Datacite DOI making it citable
With metrics to measure the impact of all research outputs

- Views
- Downloads
- Citations
- Altmetrics
Breakdown metrics by group, item type, or category

Between 01.08.17 - 01.09.17, Monash University had...

... 67,722 views, 5,556 downloads in total
ETDs in Kilthub

- Includes nearly 2000 theses and dissertations from across disciplines since 2017
- Over 300 undergraduate honors theses
- Discoverable in Kilthub and larger Figshare.com (+ SEO)
- No legacy content at this time, mostly due to copyright concerns
- Mediated deposit
- No open access policy
Undergraduate Honors Theses

- Specific goal of including materials and scholarship not found or recorded in other locations
- Launched with Tepper School of Business and Dietrich College of Arts & Humanities
- Very positive response especially due to available metrics, awareness of visibility, etc.
- Submission handled via department contacts and relevant librarians/library staff
- Provides for control over metadata
Benefits and feedback

• Support of Embargoes
• Support for supplementary data
• Support for myriad file-types
• DOIs for all submissions
• Zero burden on students, ease of work on librarians
• Fosters library-dept relationships
• Metrics and visibility = huge selling point
CARROT VS STICK

Power of increased visibility

Strategy:
In lieu of Open Access Mandate/policy, engagement stems from benefits to participants: maximal discoverability and persistent record of their complete scholarly record.
Summarize

- Multiple approaches to content inclusion and copyright decisions
- Different platforms offer different benefits/drawbacks
- Open access climate beneficial, but policy or mandate not necessary for participation
- Metrics and increased visibility/discoverability potential often key elements to scholar engagement
- Consideration around the future of ETDs – new formats, media – the death of the pdf?